

# juice

freshly squeezed news & ideas from claytoncreative

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**juice** is a brand new communication from **claytoncreative** where we aim to introduce ourselves to prospective clients, and at the same time keep our existing clients in the loop with the range of services we provide.

If nothing else, turn to our **juicy gossip** page, an eclectic mix of top tips plus some light hearted stuff, that we hope will raise a smile!

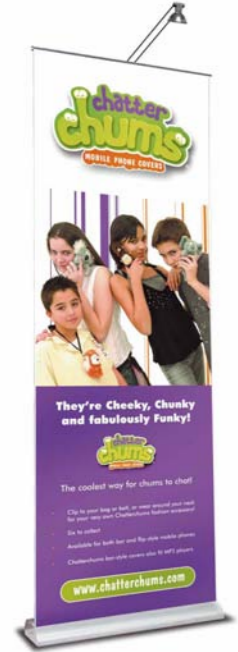


### display stands

We produce a multitude of exhibition display stands for many of our clients, the most popular being the Roller and Suspended Banner Stands.

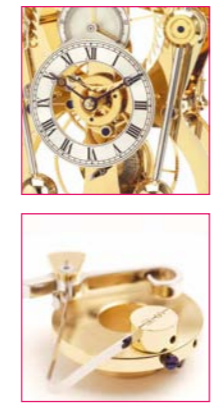
Our latest offering is a state of the art **Lightscreen**, shown above. Super slimline, using innovative LED technology, the screen can stand alone or be combined with leaflet dispensers, poster holders and product display shelves. Like the others, it is highly portable, easy to assemble and looks jaw droppingly gorgeous!

Interested? Give us a shout!



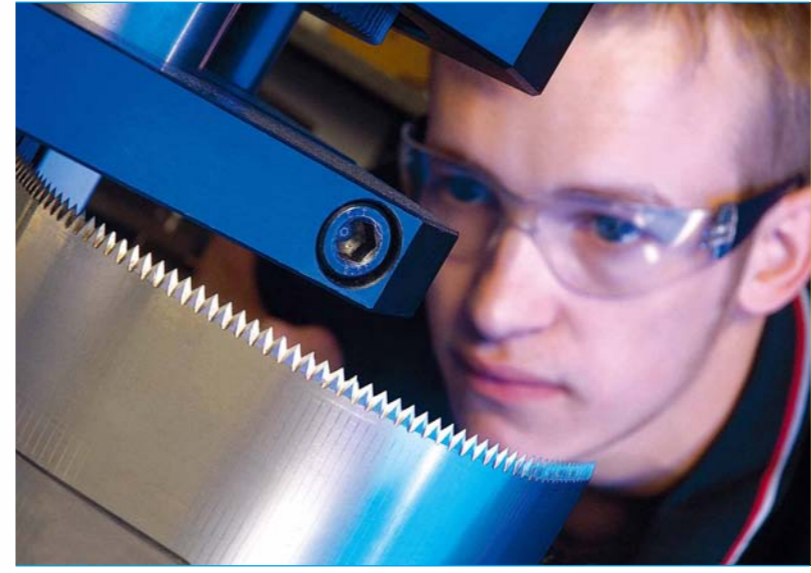
### studio photography

We have our own studio which we use to photograph a diverse array of products. Our in-house facility means we are always flexible, competitive on price, and can work to extremely tight deadlines.



CLIENT  
SINCLAIR HARDING  
BRAND IDENTITY  
LOCATION &  
STUDIO PHOTOGRAPHY  
BROCHURE

**Sinclair Harding**, based in Clayton West, is one of the last remaining true British clockmakers, and undertakes both private and commercial work worldwide. They recently completed a major commission for a new hotel in Kyoto, Japan, for a clock based on Buckingham Palace. A towering 12 feet high, each piece hand crafted, it even featured the changing of the guard.



### location photography

We undertake numerous 'on location' photographic assignments. Should this involve dangling from some dizzy height, or crawling on hands and knees in an engineering works to get that perfect shot... we'll do it!

**Cheshire based Proseal UK Limited**, one of our longest standing clients, is a leading UK specialist designer and manufacturer of heat seal solutions for the food packaging industry. Their list of clients includes the majority of the UK's top food manufacturers who in turn supply the country's leading supermarkets.

CLIENT  
PROSEAL UK LIMITED  
LOCATION & STUDIO PHOTOGRAPHY  
BROCHURE & INSERTS  
ADVERTISING  
WEBSITE DESIGN & BUILD  
EXHIBITION DISPLAY  
WWW.PROSEALUK.COM



**claytoncreative** is a straight talking, no nonsense graphic communications agency delivering irresistible design and photographic solutions that rock!

- graphic design  
brand identity  
brochures  
stationery  
leaflets  
packaging  
advertising  
direct mail  
exhibition display  
illustration

- photography  
in-house photographic studio  
location photography  
lifestyles contemporary portraits

- website design  
website design & build  
cd & dvd presentations

- copywriting  
newsletters, brochures  
press releases, advertising

## claytoncreative

essential spirit > creative juice

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## brand design



Much as we enjoy working with well established companies, we also get really excited about helping new business ventures develop their corporate or brand identity from scratch.

**CLIENT**  
TRANQUIL OCEAN

BRAND IDENTITY  
STUDIO PHOTOGRAPHY  
DIGITALLY PRINTED BROCHURE  
POSTCARD  
STATIONERY  
COPYWRITING  
WEBSITE SPLASH PAGE

WWW.TRANQUILOCEAN.CO.UK

**Tranquil Ocean** is a perfect example of such a business. We came up with the brand name and creative design for a range of exotic jewellery. The design, which was inspired by a piece of driftwood, really cheered us up during the long dark winter months!

The quality of digital print is now so good, it is a great option for short run print, and was a perfect solution for Tranquil Ocean.

The jewellery is chunky chic, downright gorgeous and makes a great gift! Send for a copy of their brochure!



## website design and build

We have masses of experience in the design and build of websites, from straightforward and simple to highly complex, incorporating content management systems and searchable databases.

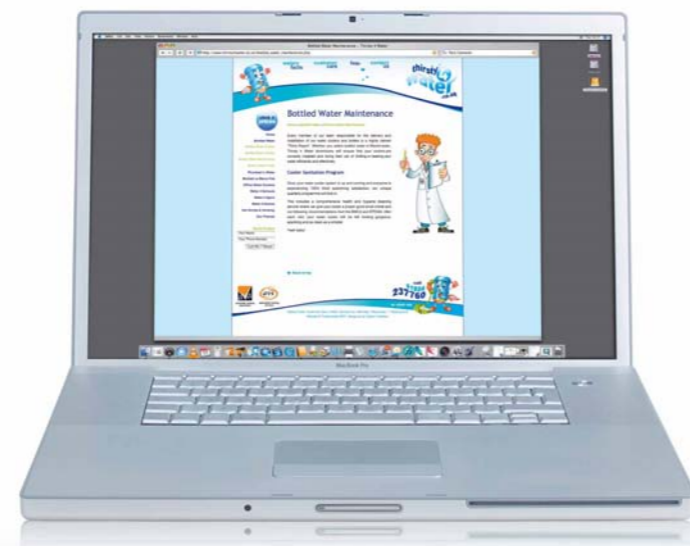
**CLIENT**  
WILKES GROUP

BRAND IDENTITY  
ILLUSTRATION  
STATIONERY  
WEBSITE DESIGN & BUILD  
COPYWRITING

WWW.THIRSTY4WATER.CO.UK

**Thirsty4Water** is a new brand from Wakefield based Wilkes Group, offering both mains fed and bottled water solutions for the workplace, schools, hospitals, home or wherever thirst strikes!

Incorporating an element of fun, the website remains fresh and contemporary. If you haven't already got a water cooler where you are, give these guys a call!



## join in the fun and let your personality shine...

**lifestyles** contemporary portraits helps keep us out of mischief in the evenings and at weekends!



Our photoshoots are fun, relaxed and spontaneous, creating just the right mood to capture the very best of you, your family, friends, and yes, even your pets!



They make really special presents, so for further information or to book your shoot, please give us a call or visit our website. [www.lifestylesphotography.co.uk](http://www.lifestylesphotography.co.uk)



## go to our website!

[www.lifestylesphotography.co.uk](http://www.lifestylesphotography.co.uk)

**look through our gallery section** and tell us exactly how many photographs are in our gallery

**write down your answer on a postcard and send it to lifestyles** 173-175 Abbey Road Shepley Huddersfield HD8 8DY

## prize

free photoshoot and 10 x 8 framed print (together worth £170!)

## closing date

31 August 2007



## juicy gossip

stuff & nonsense direct from the horse's mouth!



## top tip...

**Digital print is definitely in!** The quality has now improved dramatically, it's cost effective and really worth considering for brochures and flyers on print runs of 500 or less.

## itunes... worth a spin

T. Rex's best album, **Electric Warrior**, features the classics; 'Get It On', 'Jeepster', and 'Mambo Sun'. It has everything, from the space-blues of 'Lean Woman Blues' to the punk-jazz of 'Rip Off'. Touches such as the arcing cellos of 'Cosmic Dancer' and the sexy rhythms of 'Planet Queen' perfectly bring to life Bolan's imaginative world of 'diamond star halos'. We love it!



## smoothie talkin'

**Strawberry Blueberry Smoothie**  
1/2 cup frozen blueberries  
1 cup frozen strawberries  
1 frozen banana (peel before freezing)  
1 1/2 cups milk  
1/2 cup frozen vanilla or strawberry yogurt

## joker's corner!

**Man walks into a pub.** 'Barman, can I have a steak and kiddle pie?'  
**The Barman replies** 'Don't you mean a steak and kidney pie?'  
**The man replies** 'That's what I said, diddle I?'

## viewpoint

**Langsett, South Yorkshire...** If you like mountain biking, walking, or a great pub lunch at the Waggon & Horses you will love it! If skiing is really more your thing... try Courchevel!



## final note...

All creative imagery, photography, & the rest, has been produced by the team at **claytoncreative**.

If you like what you see here in **juice** and think we can help you, please give us a shout!

The next edition of **juice** is planned for Autumn 2007.

## more juice please?

If you are not yet on our **juice mailing list** and you would really like to be included, please drop us an email saying 'yes please' to: [juice@claytoncreative.co.uk](mailto:juice@claytoncreative.co.uk)