

Welcome to issue 2 of **juice**, a new **claytoncreative** communication, where we aim to introduce ourselves to prospective clients... and at the same time keep our existing clients in the loop with the range of services we provide.

If nothing else, turn to our juicy gossip page, an eclectic mix of top tips plus some light hearted stuff, that we hope will raise a smile!

corporate identity
MacIntosh James & Partners are a widely respected Leeds based wealth management consultancy. MJP asked us to help them consolidate their corporate identity to reflect their professional standing in the marketplace and the high level of expertise they provide. Based on clean, timeless design incorporating elements of creative photography, we designed and produced their corporate brochure, report covers, website and a series of glossy magazine advertisements. We even designed some high quality, corporate umbrellas, which have proved quite a hit with our recent weather!



CLIENT
MACINTOSH JAMES & PARTNERS
BROCHURE
WEBSITE
LOCATION PHOTOGRAPHY
EVENT PHOTOGRAPHY
INVITATION
PR & ADVERTISING
CORPORATE MERCHANDISING
WWW.MJPWM.CO.UK



website design & build
We have masses of experience in the design and build of websites. Whether it is straightforward and simple or a more complex database driven site, we can do it all! If you want the facility to edit parts of your own website once we have built it, such as adding to a latest news section, we can build a Content Management System to help you do just that. So if you are interested in developing or revamping your current website, give us a call!

- WEBSITE DEVELOPMENT
- ASET.AC.UK
 - BURTONSAFES.CO.UK
 - BUNCHMAKERS.CO.UK
 - CARRAMORE.CO.UK
 - DICKINSONSMITH.CO.UK
 - DBYERS.CO.UK
 - HOMESAFLOAT.CO.UK
 - HARGREAVESJONES.CO.UK
 - HPLTD.CO.UK
 - THEIRONPETBEDCOMPANY.CO.UK
 - LIFESTYLES PHOTOGRAPHY.CO.UK
 - LONGWOODENGINEERING.CO.UK
 - MERITMILL.CO.UK
 - MIPWM.CO.UK
 - OAKLEIGH.CO.UK
 - PRO-FIT.CO.UK
 - PROSEAL.COM
 - RICHARDSONHOMES.CO.UK
 - ROOMBYROOM.INFO
 - QUALTERHALL.CO.UK
 - THIRSTYWATER.CO.UK
 - THIRSTBUSTERS.CO.UK
 - TRANQUILOCEAN.CO.UK
 - WAKEFIELDEUROPORT.CO.UK
 - WILKESVENDING.CO.UK



www.longwoodengineering.co.uk
...one of our latest projects to go live.

This long-established Huddersfield company specialises in automated screens and screenings handling equipment used by all the municipal companies in the UK, as well as many blue chip industrial users in various industry sectors.

Both user friendly and practical, the site provides in-depth product information including features such as a specially built product finder, Content Management System, as well as the usual case studies, company history, pdfs, movie files, and online enquiry forms.

Aesthetics was also a key issue, which was enhanced by brand new photography which we undertook at their Silver Street manufacturing plant.

claytoncreative is a straight talking, no nonsense graphic communications agency delivering irresistible design and photographic solutions that rock!

- graphic design**
brand identity
brochures
stationery
leaflets
packaging
advertising
direct mail
exhibition display
illustration

- photography**
in-house photographic studio
product photography
location photography
lifestyles contemporary portraits

- website design**
website design & build
cd & dvd presentations

- copywriting**
newsletters, brochures
press releases, advertising

claytoncreative
essential spirit > creative juice

a 173-175 Abbey Road,
Shepley Huddersfield HD8 8DY
t 01484 609753
f 01484 605889
e juice@claytoncreative.co.uk
w www.claytoncreative.co.uk

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brochure design

Burton Safes, a leading supplier of high quality domestic and commercial safes in the UK and Ireland, is also one of our longest standing clients.

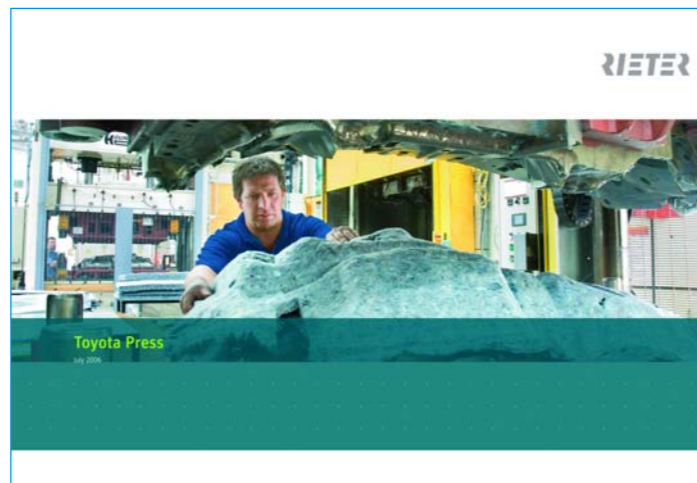
Burton Safes is a dynamic company with a highly proactive marketing operation and we have enjoyed working with them for many years on numerous projects, from brochures, catalogues, posters, packaging, photography, advertising and website design and build.

We recently completed the design and production of an exhibition stand which will be used for three key exhibitions.

Clayton Creative designed and produced all elements of the display from the photography to the finished panels and even some rock effect plinths.



CLIENT
BURTON SAFES
BRAND IDENTITY
LOCATION &
STUDIO PHOTOGRAPHY
BROCHURES
CATALOGUES
WEBSITE
ADVERTISING
NEWSLETTER
POSTERS
POINT OF SALE MATERIAL
PACKAGING



location photography

Rieter Automotive is the leading global supplier of textile and automotive systems to some of the world's most recognisable motor vehicle brands, such as Landrover, BMW Mini, Honda and Toyota.

We were commissioned to produce a range of stylish framed prints for their offices and reception, samples of which are featured here.

If you have blank wall space to fill, then give us a call! With our creative skills, we can make your products look simply gorgeous!

CLIENT
RIETER AUTOMOTIVE
STUDIO PHOTOGRAPHY
LOCATION PHOTOGRAPHY
FRAMED PRINTS

juicy gossip

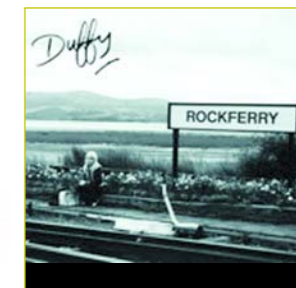
stuff, tips & nonsense



'chuck berry'

This refreshing berry smoothie is not only super healthy but will give you a great start to your day, it may even make your ding-a-ling!

- 50g frozen raspberries
- 50g frozen cranberries
- 1/2 grapefruit
- 1/2 kiwifruit
- 1/4 pineapple



itunes...

worth a spin

Duffy... Duffy...Duffy, what can we say. Sounding as gorgeous as she looks, Wales' answer to Dusty Springfield... if you missed her on 'Later' with Jools Holland, the good news is you can catch her on You Tube and on her new website www.iamduffy.com. Debut album out on 3 March... we can't wait!

joker's corner...

courtesy Spike Milligan

Two men go hunting grizzly bears in Canada. Walking through the woods with their rifles, one of them suddenly feels unwell and collapses to the ground. His friend, fearing the worst, calls emergency services.

Hunter... Hello, I need help. My friend and I are out alone hunting and I think he may have had a heart attack, I don't think he is breathing, what shall I do?

Operator... Okay, first off, don't panic. Second we need to be sure he is actually dead...

There is a short silence, followed by the sound of a gunshot...

Hunter... Okay what now?

final note...

All creative imagery, photography, & the rest, has been produced by the team at **claytoncreative**.

If you like what you see here in **juice** and think we can help you, **please give us a shout!**

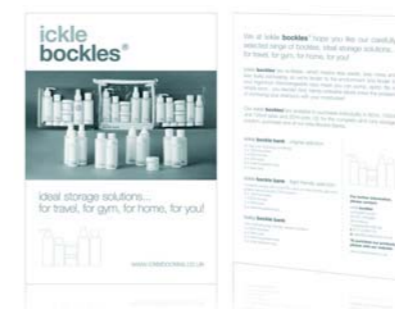
exhibition display

If you're looking for ideas for your exhibition stand, then please come and talk to us.

From easy to carry portable displays, posters and banners, to more complex modular structures, we can help you with everything from the initial stand design through to the finished product.



CLIENT
ICKLE BOCKLES
STUDIO PHOTOGRAPHY
LEAFLETS
EXHIBITION DISPLAY



more juice please?

If you are not yet on our **juice mailing list** and you would really like to be included, please drop us an email saying 'yes please' to: juice@claytoncreative.co.uk

Watch out for the next edition of **juice**, planned for mid 2008.